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CLINK

Cultural heritage
linking diversities
in Europe





THE PROJECT

The project **CLINK** aims to raise awareness on connections of the collective cultural heritage in the tapestry of Europe's rich and diverse culture.

The project engages and stimulates exchanges between **10 partners** from Croatia, France, Greece, Bosnia and Herzegovina, Serbia, Montenegro and Albania.

The project consists of international and local actions focused on **cultural heritage** and its European dimension by ways of engagement, sustainability and innovation.

The **main topics** are cultural heritage as a source of urban regeneration; citizens' participation in preservation of cultural heritage; restauration and regeneration of cultural heritage sites



OBJECTIVES

- Strengthening **citizen engagement** in the field of preservation of cultural heritage by raising awareness on cultural heritage, history and European values
- Stimulating dialogue** on the policies for promotion and preservation of cultural heritage between young people and state and non-state cultural actors.
- Representing and reimagining public, industrial, religious and military heritage sites in order to assure their **preservation and sustainable valuation**
- Promotion of **responsible and sustainable tourism** for the development of cultural heritage



ACTIVITIES

Through planned activities the project stimulates citizen participation and exchange of good practices by way of **discussions, forums, study visits, art events**. The project engages a diverse group of **stake holders** such as: state and non-state cultural actors, entrepreneurs, craftsmen, designers, architects, youth groups, local authorities and CSOs.



OUTCOMES

- Raised interest in cultural heritage among stake holders and the general public
- Raised awareness of EU policies on cultural heritage and ways of its promotion, protection and sustainable use.
- Reinforced sense of belonging to a common European space.